

FIG. 1 is a block diagram of a system 100 for providing content to a viewer/listener. The system 100 includes a content providing server 120, a reward engine 125, a data network 115, a content display/playback device 130, and a viewer/listener 135. The content providing server 120 and the reward engine 125 are connected to the data network 115. The data network 115 is connected to the content display/playback device 130. The content display/playback device 130 is connected to the viewer/listener 135.

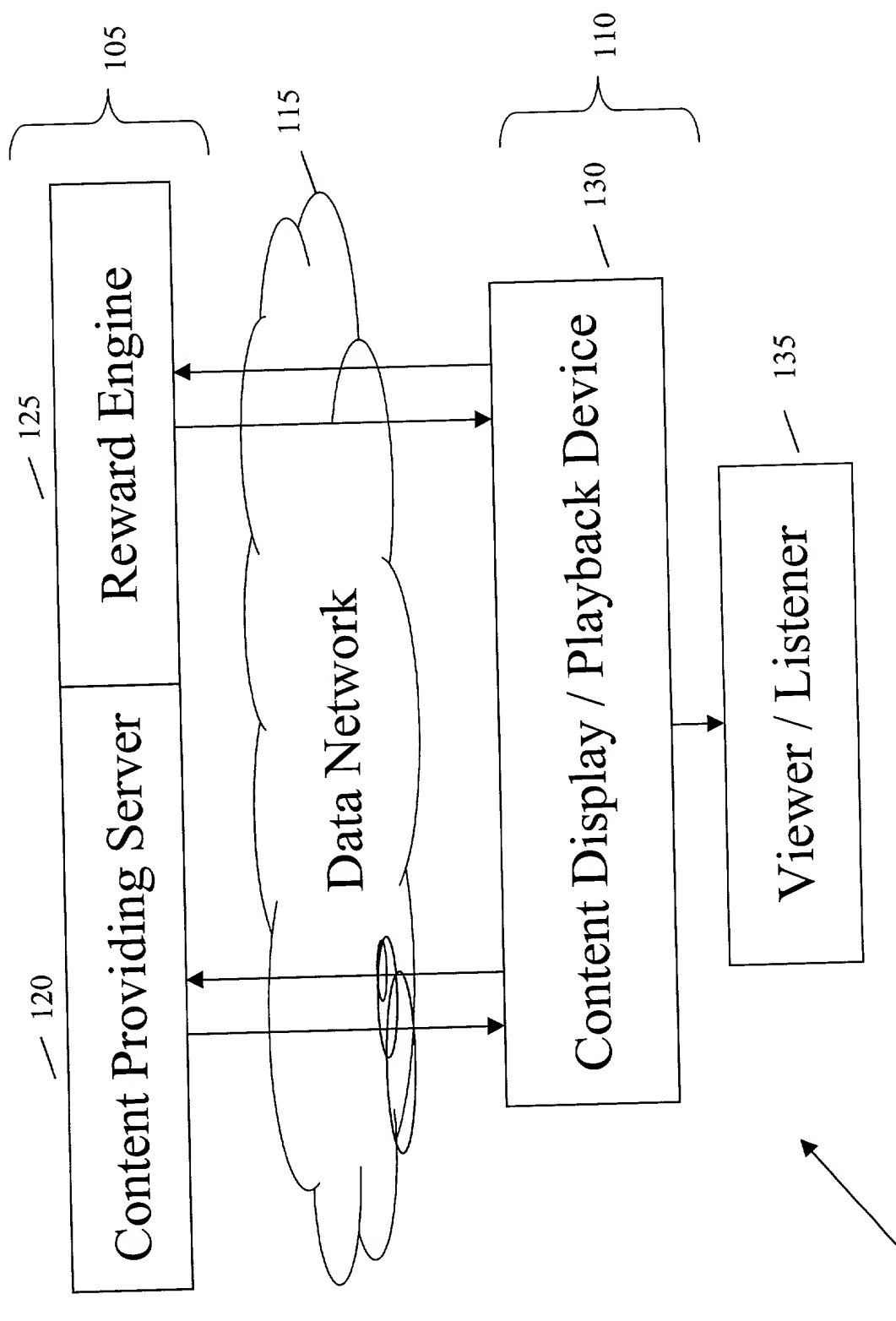


FIG. 1

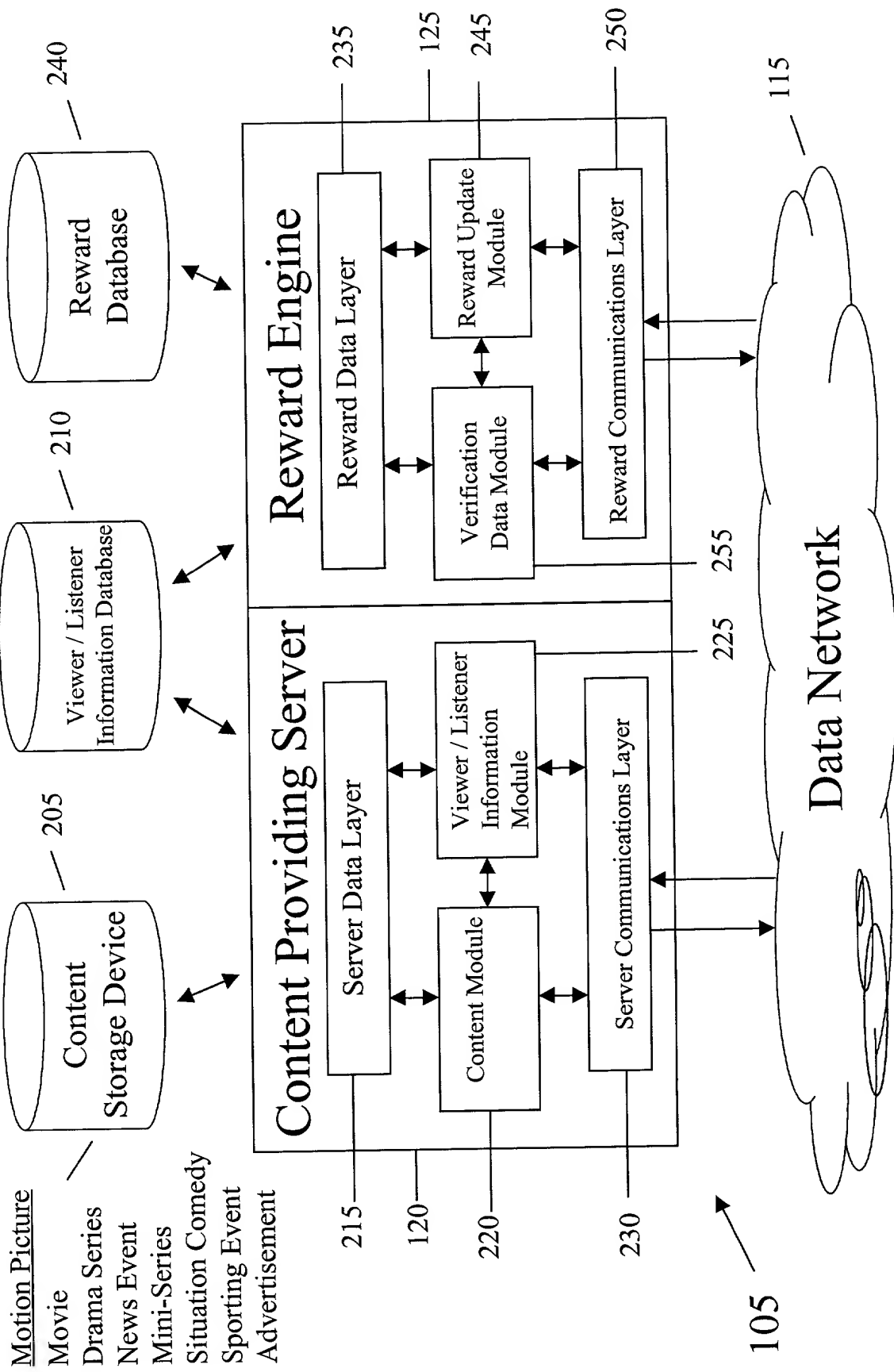


FIG. 2

FIG. 3 is a block diagram of a system 300 for providing content to a viewer 135a. The system 300 includes a content storage device 205, a content providing server 120, a data network 115, a content display device 305, and a viewer 135a. The content storage device 205 is connected to the content providing server 120. The content providing server 120 is connected to the data network 115. The data network 115 is connected to the content display device 305. The content display device 305 is connected to the viewer 135a.

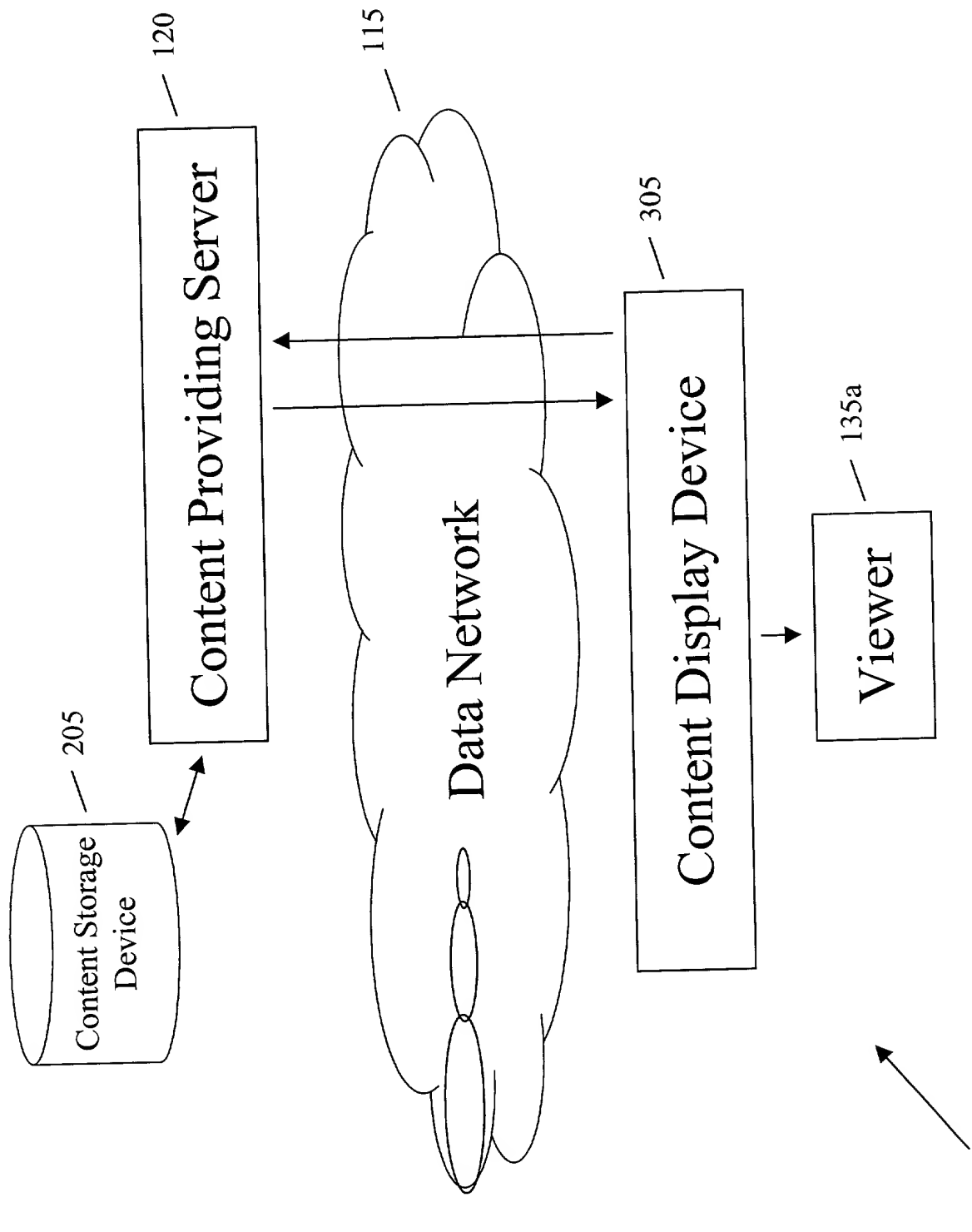
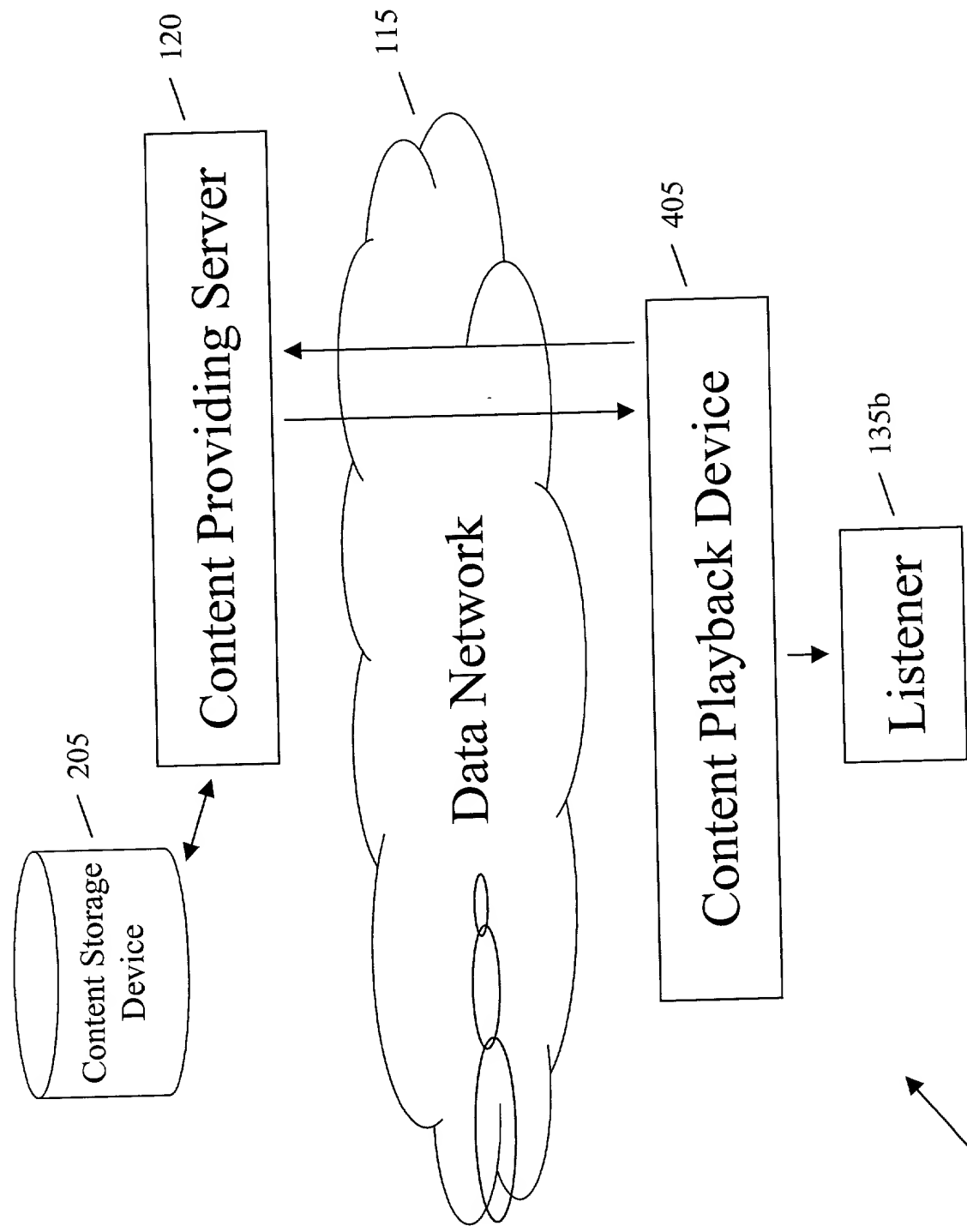


FIG. 3

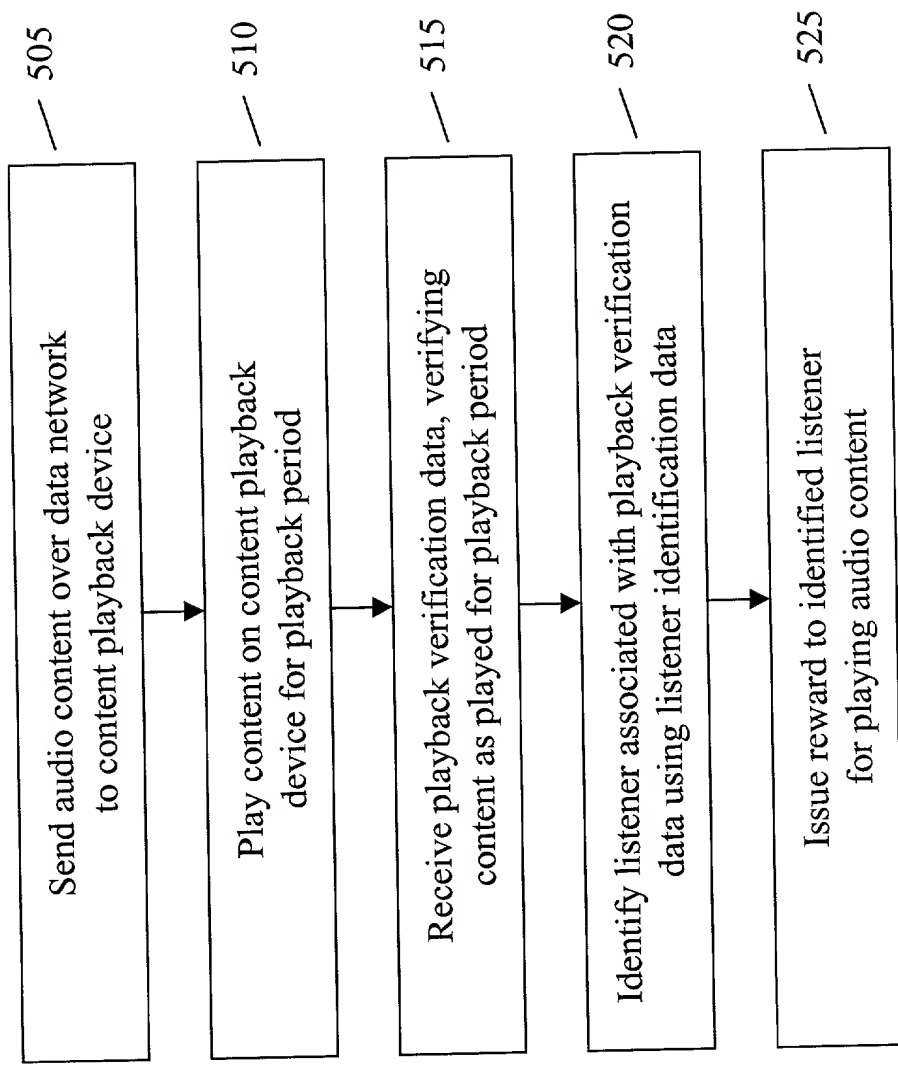
FIG. 4 is a block diagram of a system 400 for content delivery. The system 400 includes a Content Storage Device 205, a Content Providing Server 120, a Data Network 115, a Content Playback Device 405, and a Listener 135b. The Content Storage Device 205 is connected to the Content Providing Server 120. The Content Providing Server 120 is connected to the Data Network 115. The Data Network 115 is connected to the Content Playback Device 405. The Content Playback Device 405 is connected to the Listener 135b.



400

FIG. 4

FIG. 5 is a flowchart illustrating a process for issuing a reward to a listener for playing audio content.



500

FIG. 5

FIG. 6 is a flowchart illustrating a process for providing a reward to a viewer based on motion picture content displayed on a display device.

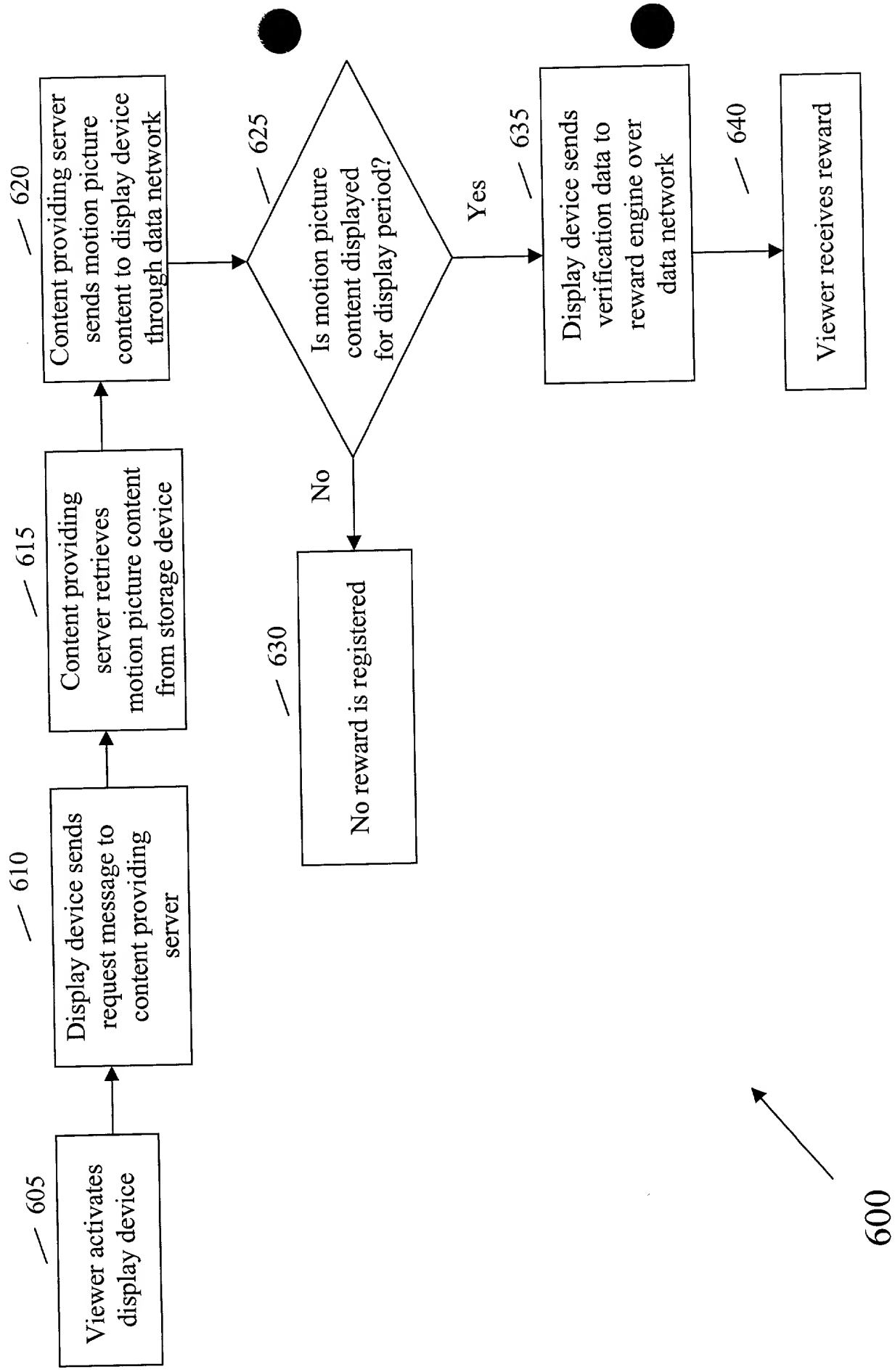


FIG. 6

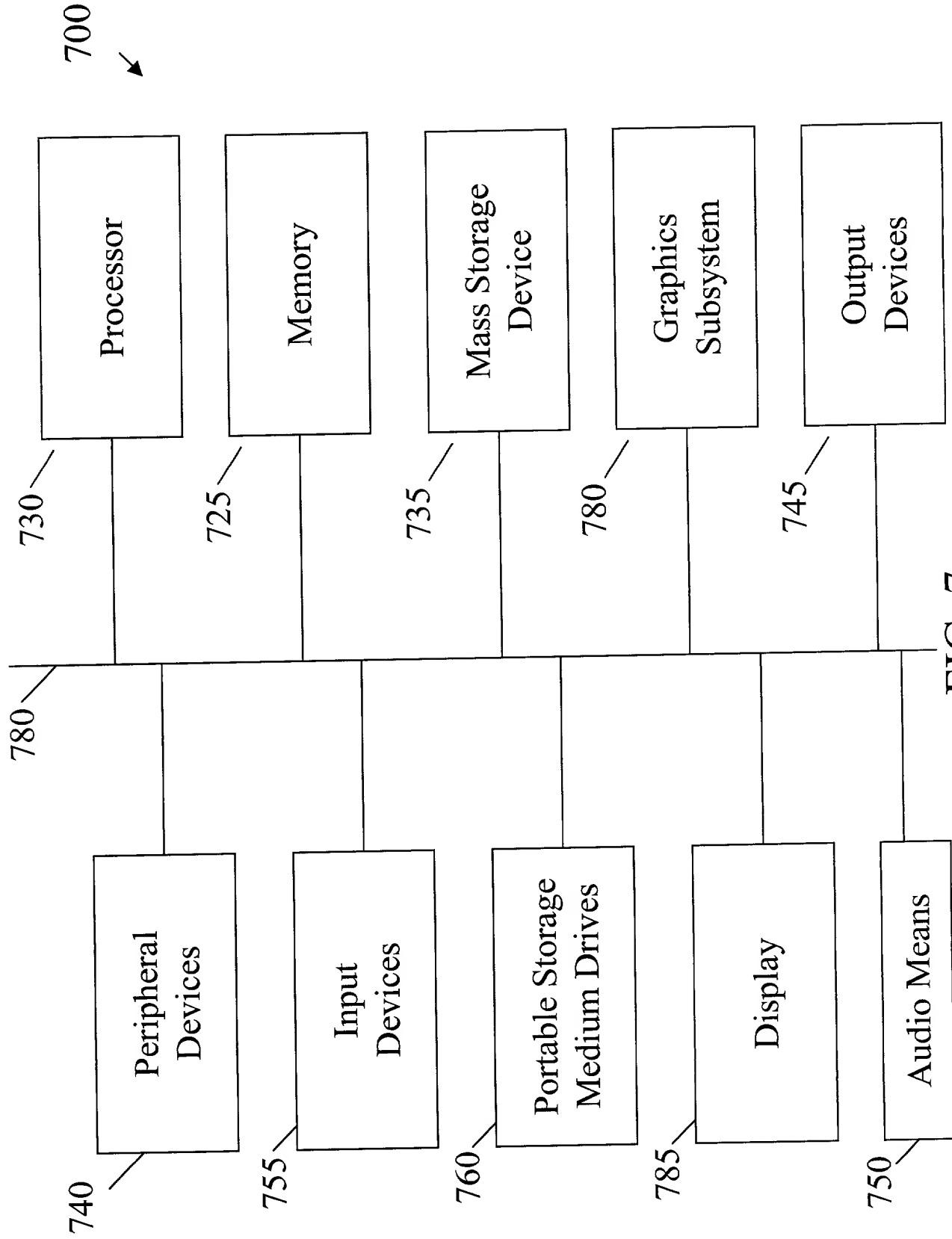


FIG. 7